



## 2017 FARMER & FOOD PRODUCER APPLICATION

### MISSION:

The Downtown Pittsfield Farmers Market is a producer-only market. We aim to make fresh, locally grown food accessible to our community and support our local economy by providing farmers and food producers a venue to sell direct to consumers. SNAP is proudly accepted.

The Market is a program of Alchemy Initiative, in partnership with the City of Pittsfield.

### GOALS:

- Bring locally grown and produced food and farm products (100-mile radius) to the community.
- Create a vibrant, diverse, and inclusive community hub- a destination... a place where fresh local food and handcrafts can be purchased and sold, live local music, dance and performance can be enjoyed, and people have access to creative activities and classes.
- Nurture the relationship between consumers and producers.
- Bring together visitors and residents of all economic backgrounds.
- Help strengthen and revitalize downtown Pittsfield.

### MARKET DATES, HOURS AND LOCATION:

#### SUMMER SEASON

- Every Saturday, rain or shine, 9am to 1pm. May 13th through October 14th.
- The Common. First Street, Pittsfield, MA.

#### WINTER SEASON

- Second Saturday of each month, 9am to 1pm. November through April.
- TBD.

### DEADLINES:

- Application deadline: Rolling.
- Payment deadline: One week in advance of first market day.

### BOOTH FEES AND SIZES:

- Booths are approximately 10' x 10'. Vendors must provide their own set-up (tents, tables, etc).
- Vendors can apply for full season (\$500), half season (\$300) or daily (\$35).
- Reduced rates for returning vendors: a full season (\$450), half season (\$250).
- Full winter season (\$180) or daily (\$35).

### INSURANCE INFORMATION:

Vendors are independent entities and are each liable for all applicable licenses and insurance. All vendors must have a Certificate of General Liability Insurance with a minimum coverage amount of \$1,000,000 listing "Alchemy Initiative" and "The City of Pittsfield" as an additional insured. If you are considering the winter market, the location (once determined) should be listed as well.

There are no exceptions and you will not be able to sell if you do not have a current copy of your insurance on file with the Market Committee.

\*\* Completed applications should be emailed to [info@farmersmarketpittsfield.org](mailto:info@farmersmarketpittsfield.org) or mailed to Alchemy Initiative, PO Box 1805, Pittsfield, MA 01202. \*\*

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**Name:**

**Phone:**

**Business Name:**

**Email:**

**Address:**

  

**Website:**

**Facebook:**

**Instagram:**

**Type of farmer or food producer:**

<input type="checkbox"/>	Farm
<input type="checkbox"/>	Specialty food
<input type="checkbox"/>	Prepared food
<input type="checkbox"/>	Farm product (ie: yarn, soaps, etc)

**Land:**

<input type="checkbox"/>	Total acres owned	<input type="text"/>	Location
<input type="checkbox"/>	Total acres leased	<input type="text"/>	Location

**Describe your operation:** (Size, years in business, animals, greenhouses, organic, IPM, employees, etc.)

**What are your current sales outlets?** (farm stand, wholesale, retail, co-op, restaurants, P.Y.O., other? Please list all farmers' markets.)

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List all products you plan to sell. **\*\* NOTE:** We are a producer-only market: all items you wish to sell must be grown and/or produced by you on your farm. *See Rules and Regulations for further details.\*\**

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**Type of vendor:**

	Full season (May - October)
	Returning vendor, full-season
	Returning vendor, half-season <i>(please specify: May - July, August - October every other week or other)</i>
	Half season <i>(please specify: May - July, August - October every other week or other)</i>
	Daily <i>(please list dates)</i>

**What kind of space do you require?**

	Full booth (10'x10')
	Double booth
	Operate out of truck <i>(NOTE: very limited)</i>
	Other (please describe)

**Would you like to also be considered for our monthly indoor winter market?**

	No
	Full winter season <i>(second Saturday, November – April)</i>
	Day rate <i>(list dates)</i>